



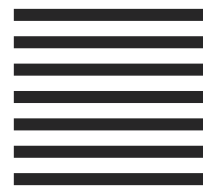
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DURO-LAST ROOFING INC
525 MORLEY DRIVE
SAGINAW MI 48601-9974



Why Install Extra Costs, When You Could Install Duro-Last?

Prefabricated Duro-Last roofing systems give you:

-  A faster, less disruptive installation – less mess, noise, odor, and risk to sensitive equipment.
-  A durable, long-lasting roof – resistant to fire, chemicals, high winds, and temperature extremes.
-  Fewer problems down the road – leak-proof and virtually maintenance-free.
-  Lower energy costs – among the most energy-efficient roofs available today.
-  Guaranteed quality – backed by the industry’s best warranties.

Duro-Last® Roofing, Inc.
525 Morley Drive
Saginaw, MI 48601-9974

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Look Like A Genius,

Choose Duro-Last® – The Smartest Buy In Roofing Systems.



Do the Math: Life-Cycle Costs

Too often, when business owners install a new roof, they're also installing extra costs – expenses they'll be paying off for years, even decades, to come. Take a look at this chart that compares the costs of a roof installation for two identical buildings:

	Building 1: Other Roofing System	Building 2: Prefabricated Duro-Last Roofing System
Roof Product Cost	\$70,000	\$88,000
+ Installation (labor + overhead)	\$60,000	\$45,000
+ Tear-Off and Disposal Costs	\$12,500	\$0
+ Maintenance Material Costs (over 20 yrs.)	\$2,500	\$0
+ Maintenance Labor Costs (over 20 yrs.)	\$2,500	\$1,500
+ Repair Costs (over 20 yrs.)	\$7,750	\$0
+ Energy Savings (over 20 yrs.)	\$0	(\$84,000)
= Life-Cycle Costs	\$ 155,250	\$50,500

Figures are estimates only. Actual life-cycle costs will vary based on building size, location, and other factors.

Although the initial roof product cost for Building 1 is lower, the prefabricated Duro-Last roofing system installed on Building 2 costs much less over the life of the roof.



A System That Can Save Money For

The Duro-Last roofing system is a reinforced thermoplastic single-ply membrane that is perfect for commercial and industrial buildings with flat or low-sloped roofs. Each roof is prefabricated to your building's specifications in our controlled factory environment, including all accessories. This means the money you spend goes into the roofing system itself – not the labor to install, maintain, and repair it. The result? The best long-term investment you can make in your building.

Learn more. Request our free brochure, "How to Make Your Roofing Investment Pay Off."



www.duro-last.com

Saginaw, Michigan
800-248-0280

Grants Pass, Oregon
800-356-6646

Jackson, Mississippi
800-434-3876

Sigourney, Iowa
888-500-3574



The Duro-Last® roofing system is proudly manufactured in the United States of America.

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Yes I want to learn more about making the smart roofing investment for

_____ Please send me your free brochure: "How to Make Your Roofing Investment Pay Off."

_____ Please have a Duro-Last representative contact me for a free estimate on a Duro-Last roof.

Name: _____

Title: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____ Best time to call: _____

E-mail: _____

Order our free brochure by completing and mailing this card, calling us at 800-248-0280 or visiting us at www.duro-last.com/value.

