



www.duro-last.com



The Duro-Last® roofing system is proudly manufactured in the United States of America.

Saginaw, Michigan  
800-248-0280

Grants Pass, Oregon  
800-356-6646

Jackson, Mississippi  
800-434-3876

Sigourney, Iowa  
888-500-3574



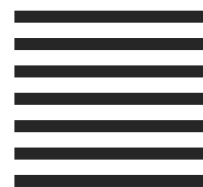
## BUSINESS REPLY MAIL

FIRST-CLASS MAIL PERMIT NO. 974 SAGINAW MI

POSTAGE WILL BE PAID BY ADDRESSEE






**DURO-LAST ROOFING INC**  
525 MORLEY DRIVE  
SAGINAW MI 48601-9974

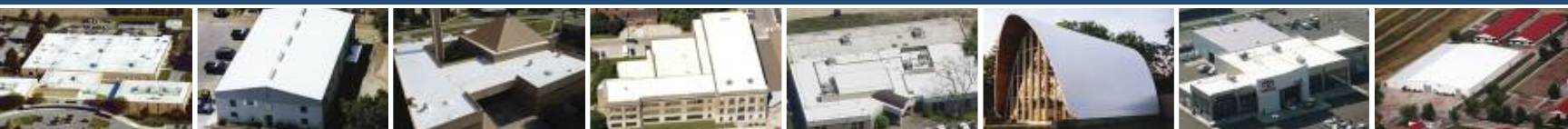
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IN THE  
UNITED STATES



## Keep Overhead Under Control

A Duro-Last® roofing system gives you:

-  **Faster, less disruptive installation** – less mess, noise, odor, and risk to sensitive equipment
-  **A durable, long-lasting roof** – resistant to fire, chemicals, high winds, and temperature extremes
-  **Fewer problems down the road** – leak-proof and virtually maintenance-free
-  **Lower energy costs** – among the most energy-efficient roofs available today
-  **Guaranteed quality** – backed by the industry's best warranties



**Duro-Last® Roofing, Inc.**  
525 Morley Drive  
Saginaw, MI 48601-9974

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## Reduce Overhead Over Head



# Why Incur Extra Costs, When You Could Install A Duro-Last® Roofing System?

## Do The Math

Too often, when business owners install a new roof they're also incurring extra costs – expenses they'll be paying off for years, even decades, to come.

Here's a simple example: two owners, two identical buildings. The first owner chooses a roof with a lower product purchase price. The second owner chooses a Duro-Last roofing system at a slightly higher initial price, but with lower installation, repair, maintenance, and energy costs. Which is the smarter investment?

	Other Roof	Duro-Last Roof
Roof Product Cost	\$70,000	\$88,000
+ Installation (labor + overhead)	\$60,000	\$45,000
+ Tear-Off and Disposal Costs	\$12,500	\$0
+ Estimated Maintenance Costs (over 20 yrs.)	\$5,000	\$1,500
+ Estimated Repair Costs (over 20 yrs.)	\$7,750	\$0
+ Estimated Energy Savings (over 20 yrs.)	\$0	(\$84,000)
<b>= Estimated Life-Cycle Costs</b>	<b>\$ 155,250</b>	<b>\$50,500</b>

This chart is an example only.

*Estimate the real cost of your new roof with our Life-Cycle Cost Worksheet. Complete and return the card below, visit [www.duro-last.com/value](http://www.duro-last.com/value) or call 800-248-0280 to request our brochure, "How to Make Your Roofing Investment Pay Off."*



## A Long-Term Value

A Duro-Last roofing system is a strong, reinforced thermoplastic single-ply membrane that is perfect for commercial and industrial buildings with flat or low-sloped roofs. The membrane is "precision fabricated" to your building's specifications in a controlled factory environment, including all accessories and edge details. Then the complete roofing system is shipped to your building site for installation by an authorized Duro-Last contractor.

**It all adds up.** Request our free brochure to learn more about why the Duro-Last roofing system is the best long-term investment for your building.



**800-248-0280**  
[www.duro-last.com](http://www.duro-last.com)



\*Duro-Last® and the "World's Best Roof" are registered marks owned by Duro-Last Roofing, Inc.  
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### I WOULD LIKE MORE INFORMATION ON THE DURO-LAST ROOFING SYSTEM.

- Yes! Please:  Send me more literature/free samples of the Duro-Last membrane.  
 Protect the environment. Send me the literature electronically.  
 Set up a free inspection and evaluation of my roof.  
 Call me for an appointment. I have roofing projects coming up.

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_