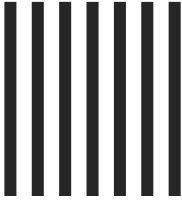




DURO-LAST ROOFING INC
 525 MORLEY DRIVE
 SAGINAW MI 48601-9974



POSTAGE WILL BE PAID BY ADDRESSEE

BUSINESS REPLY MAIL
 FIRST-CLASS MAIL PERMIT NO. 974 SAGINAW MI



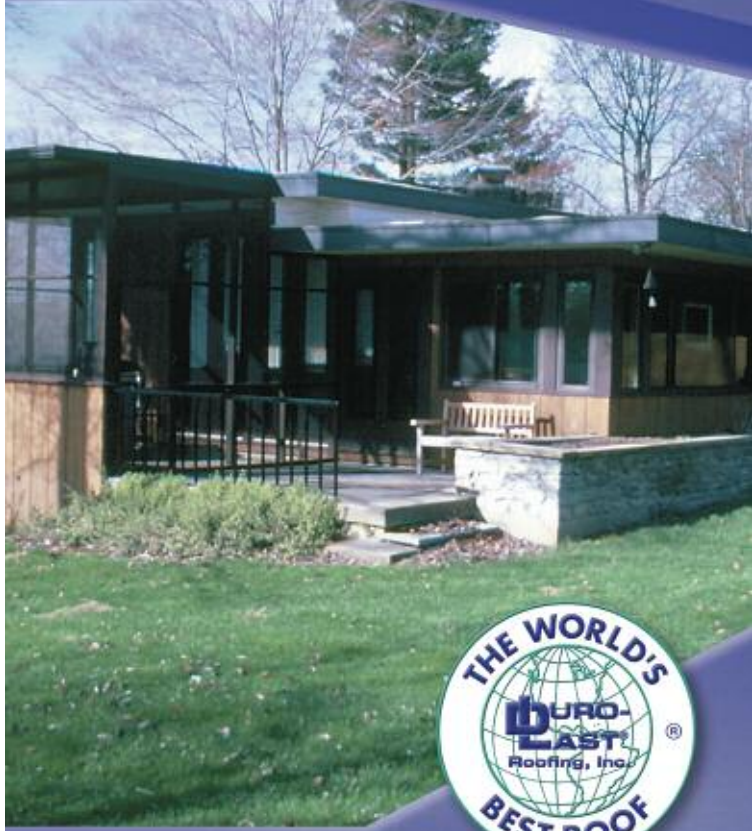
NO POSTAGE
 NECESSARY
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 IN THE
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Duro-Last® Roofing, Inc.
 525 Morley Drive
 Saginaw, MI 48601-9974

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Home owners trust Duro-Last.



**DURO-LAST®
 PROTECTS
 HOME OWNERS
 WITH THE "WORLD'S
 BEST ROOF"®**



If you're tired of dodging buckets when it rains and weary from continually maintaining your home's flat or low-sloped roof, it's time to take a look at the Duro-Last single-ply roofing system. Since 1978, our roofing system has helped home owners solve their leaky roof problems.

CUSTOM PREFABRICATION IS THE DIFFERENCE

Each Duro-Last project is prefabricated to fit every roof precisely. By performing 80-85% of membrane seaming in our controlled factory environment, Duro-Last reduces the potential for rooftop installation errors and leaks.

DURABLE

The Duro-Last roofing system is fire retardant, resistant to chemicals, grease, high winds, and punctures, and easily accommodates wide temperature extremes. Duro-Last's custom flashing resists ponding water and helps solve roof problems before they happen. Once installed, a Duro-Last roof is watertight and virtually maintenance-free.

NO DISRUPTION TO YOUR HOME'S ACTIVITIES

Year-round installation is quiet and safe without loud machinery, hazardous materials, noxious fumes, hot tar or mess. A new Duro-Last roofing system can often be installed over an existing roof without an expensive tear-off, virtually eliminating debris that could disrupt daily activities at your home or damage valuables.

ENERGY-EFFICIENT

The Duro-Last white membrane is highly-reflective throughout its life span on the roof, saving significant energy and money for building owners all over North America.

BACKED BY AN OUTSTANDING WARRANTY

Duro-Last protects the home owner with a transferable 15-year material warranty. Not only do you receive excellent coverage, the warranty comes to you at no additional cost.

PROFESSIONALLY INSTALLED

The "World's Best Roof"® is installed by authorized contractors who can draw on the expertise of Duro-Last's designers, engineers, and quality control technicians to ensure that every roof is installed to specification.

DELIVERS LONG-TERM VALUE

Custom prefabrication. Durable, leak-proof, virtually maintenance-free performance. Energy savings. An industry-leading warranty. Installed by authorized, professional contractors. The Duro-Last roofing system is the best long-term investment for your home.

HERE'S WHAT ONE HOME OWNER SAYS ABOUT DURO-LAST...

"I looked into rubber roofs, but decided against them due to their non-reflective attributes. The Duro-Last roofing system has reflected much of the heat during the summer months, saving me money on air conditioning costs."

"...Duro-Last manufactures all of its products, including the accessories. I also liked the fact that the Duro-Last roofing system has vents; my other roofing system didn't have any vents and therefore could not breathe properly."

"...Also, because of the prefabricated Duro-Last sheets, I knew my money was going into the roof itself and not the labor installing it."

*Paul Holzschuher
Owner of a Frank Lloyd Wright-Style Home
Lebanon, Ohio*

800-248-0280

www.duro-last.com



Saginaw, Michigan
800-248-0280
Grants Pass, Oregon
800-356-6646
Jackson, Mississippi
800-434-3876
Sigourney, Iowa
888-500-3574
www.duro-last.com



The Duro-Last® roofing system is proudly manufactured in the United States of America.



Report ESR-1660



APPROVED



R10128



CHANGE FOR THE BETTER WITH ENERGY STAR



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I WOULD LIKE MORE INFORMATION ON THE DURO-LAST ROOFING SYSTEM.

- Yes! Please: Send me more literature/free samples of the Duro-Last membrane.
 Protect the environment. Send me the literature electronically.
 Set up a free inspection and evaluation of my roof.
 Call me for an appointment. I have roofing projects coming up.

Contact Name: _____
Company Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Telephone: _____ Fax: _____
E-mail: _____