



www.duro-last.com

Saginaw, Michigan
800-248-0280

Grants Pass, Oregon
800-356-6646

Jackson, Mississippi
800-434-3876

Sigourney, Iowa
888-500-3574



The Duro-Last® roofing system is proudly manufactured in the United States of America.

PRSRT STD
U.S. POSTAGE
PAID
SAGINAW, MI
PERMIT #82

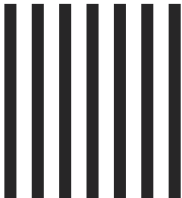


DURO-LAST ROOFING INC
525 MORLEY DRIVE
SAGINAW MI 48601-9974

POSTAGE WILL BE PAID BY ADDRESSEE

BUSINESS REPLY MAIL

FIRST-CLASS MAIL PERMIT NO. 974 SAGINAW MI



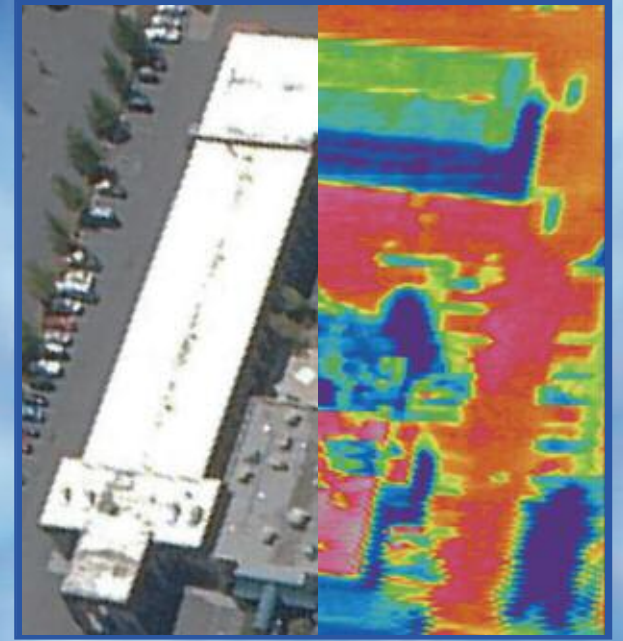
NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

Duro-Last® Roofing, Inc.
525 Morley Drive
Saginaw, MI 48601-9974



Trust the Duro-Last® Cool Zone® roofing system for an energy-efficient roof.

Does your energy bill
have you seeing **RED?**

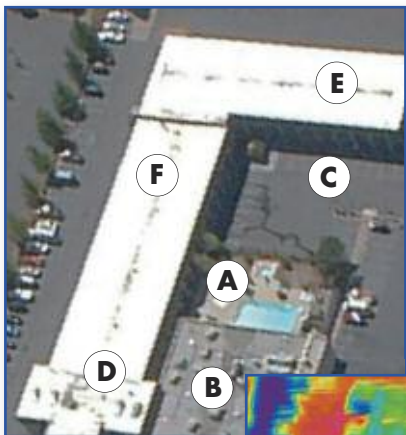


COOL DOWN
YOUR EXPENSES
WITH THE DURO-LAST®
COOL ZONE® ROOFING
SYSTEM

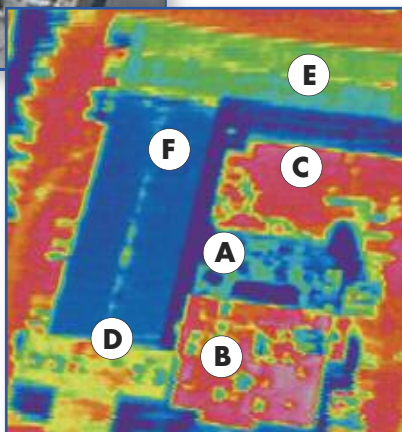


HOT OR COOL ROOF?

THE RIGHT CHOICE CAN HELP LOWER YOUR ENERGY COSTS.



Best Western Hilltop Inn
 Redding, California
 August 2, 2001
 2:30 p.m.
 Outside Air Temperature
 95°F



- A = Swimming pool 87°F
- B = Gravel Ballast Built-Up 139°F
- C = Asphalt Parking Lot 134°F
- D = Granular Cap Built-Up 129°F
- E = Aluminum-Coated Built-Up 125°F
- Cool Zone is 42°F Cooler
- Cool Zone is 37°F Cooler
- Cool Zone is 32°F Cooler
- Cool Zone is 28°F Cooler

F = Cooler than the rest — Cool Zone 97°F

"We have realized a substantial energy savings by using the Duro-Last Cool Zone roofing system. In addition to receiving \$3,000 in energy rebates, there was no disruption to our business during the installation..."

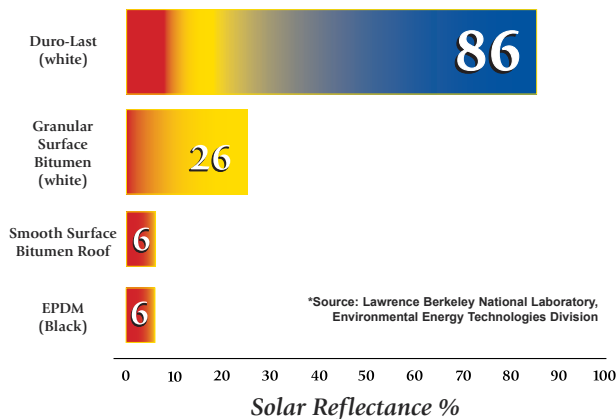
Steve Gaines - Best Western Hilltop Inn

The right roofing system can help keep your building's energy costs under control. The single-ply Cool Zone roofing system, from Duro-Last Roofing, Inc. can reduce the energy needed to air condition a building due to its highly reflective white membrane. The Cool Zone system can save energy and money for building owners and managers all over North America.

The Cool Zone roofing system is also:

- Custom prefabricated for every building
- Durable
- Code compliant
- Professionally installed with no business disruptions
- Backed by the industry's best warranties
- The best long-term roofing value for your building

General Solar Reflecting Characteristics of Roofing Membranes*



LEARN MORE ABOUT HOW THE COOL ZONE ROOFING SYSTEM CAN HELP YOU SAVE MONEY ON YOUR ENERGY COSTS. CONTACT DURO-LAST TODAY.

800-248-0280

www.duro-last.com



"Duro-Last", "Cool-Zone", the "World's Coolest Roof", and the "World's Best Roof" are registered marks owned by Duro-Last Roofing, Inc. • Thermo Mailer 6/09 - 95146-007 / M#DL01-0004

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I WOULD LIKE MORE INFORMATION ON THE DURO-LAST® COOL ZONE® ROOFING SYSTEM.

- Yes! Please:
- Send me more literature/free samples of the Cool Zone membrane.
 - Protect the environment. Send me the literature electronically.
 - Set up a free inspection and evaluation of my roof.
 - Call me for an appointment. I have roofing projects coming up.

Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

E-mail: _____